

**Lincoln Avenue SSA #35
Meeting Minutes
April 16,2009**

Present: Patel, Quartana, Sanchez, Keegan

Absent: None

LPCC Staff: Gallagher

Call to Order

- I. The meeting was called to order at 8:45 a.m. by Patel

Approval of Minutes

- II. Approval of 2/17/09 meeting minutes.

Motion to approve the meeting minutes from 2/17/09. Motion Seconded. Unanimously Approved.

Public Forum

None

Reports

- III. Financial
 - a. The Commission reviewed the Profit & Loss, Profit & Loss vs. Actual and Balance sheet.

New Business

- IV. Sidewalk Power Wash Vendor
 - a. Gallagher presented bids for 2009 service from several different vendors. The Commission discussed the proposals.
 - b. The Commission debated adding an additional power washing service in the fall. Gallagher confirmed that there was additional funding due to the decision not to purchase additional Big Belly units.
 - c. The Commissioners decided they want to power wash twice in 2009 and asked Gallagher to negotiate with the chosen vendor for a slightly lower cost, similar to the 2008 per service cost.

Motion to approve sidewalk power washing twice in 2009 with Wash Around the Clock as the vendor. Motion Seconded. Unanimously Approved.

- V. 2008 Audit
 - a. Gallagher presented the 2008 Audit for review, the Commissioners reviewed the audit line by line and discussed the actual carry over from the previous year.

Motion to approve the 2008 Audit. Motion Seconded. Unanimously Approved.

- VI. 2010 Budget and Work Plan
 - a. The Commission reviewed the draft 2010 Budget and Work Plan that had been sent to the Department of Community Development by Gallagher. Gallagher noted that the budget and work plan mostly indicate a continuation of current clean and green services and no new programs were being proposed.

- b. The Commission agreed that a continuation of current services was appropriate.

Old Business

- I. 2009 Marketing
 - a. The Commission discussed several options for the money that has been set aside in the budget and work plan for marketing in 2009. Several options were discussed, including marketing Lincoln Avenue as an entertainment district, or as a family oriented destination, or also the unique history of the street itself.
 - b. Gallagher presented a work sheet with various marketing ideas and general costs for each program.
 - c. The Commission discussed the benefits to upgrading the website to be more community oriented instead of SSA oriented. Several Commissioners felt the cost of a website re-do was much too high. Gallagher explained that the cost to use a vendor other than the current one would actually result in a higher price due to the current vendor's ability to work with website's existing components. The Commission asked Gallagher to provide more information about a potential website re-do for the next meeting.
 - d. The Commission agreed that they would like to install bike racks if it was cost effective in the 2009 budget. Gallagher agreed to move forward with gathering more details about bike racks and potential placement on the street.

Meeting was adjourned at 10:15 a.m. by Patel

Next Meeting:

Thursday, September 17 at the offices of Koenig & Strey at 2626 N. Lincoln, 8:30am

Minutes respectfully submitted by Sarah Gallagher & Billy Pacholski.